

oneway boulevard
| COMPANY PROFILE

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More than a studio: a space
where creation meets art and
imagination finds form.

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The Studio

Welcome to Oneway Boulevard Studio, a 325 m² creative powerhouse with one of the Gold Coast's largest cycloramas, shaped by intention and built for bold productions, big teams, and limitless possibilities.

More than just four walls, our studio is a place where ideas take shape and creators feel at home.

Designed to offer a seamless experience for photographers, filmmakers, content creators, podcasters, brands, and artists, Oneway Boulevard brings together functionality, flexibility, and inspiration under one roof.

Every corner of the space reflects a deep respect for the

creative process: from thoughtfully designed spaces that support both quiet focus and bold expression, to intuitive details that make every production smoother and more inspiring.

Whether you're producing a campaign, hosting a workshop, capturing a portrait, or building a portfolio, you'll find the tools and atmosphere to help you work with ease and impact.

Oneway Boulevard is your blank canvas: welcoming, well-equipped, and ready to adapt to whatever you imagine next.



Oneway Boulevard

Born in 2021 as a visual production company, Oneway Boulevard was founded on a simple but powerful belief: high-quality creative content should be accessible without compromise.

The heart of the brand is Brendon Bock, a multi-talented creative force with over 15 years of experience across videography, photography, digital arts, web development, and production.

Renowned for his impactful work in the music and arts industries, he brings a rich portfolio of achievements across mainstream creative sectors.

Operating solo or with a trusted crew, he has built an

impressive network of talent and collaborators across Australia's East Coast, including videographers, photographers, FPV drone pilots, graphic designers, talent agencies, and more. If it can be imagined, chances are we can make it happen.

Now, this next chapter begins with the creation of a dedicated studio space: a place designed to inspire, to welcome fresh talent, and to offer both professional equipment and a relaxed, collaborative environment.

A studio where creativity meets community, and where bold ideas come to life.



Our mission

Our mission is to provide a thoughtfully designed studio space where photography, creativity, and collaboration come together with ease.

We support photographers, content creators, brands, and businesses by offering a creative space, professional equipment, a versatile environment, and a streamlined experience, all in one place.

Whether you're producing a campaign, building your portfolio, or exploring new ideas, we're here to make the creative process more accessible, efficient, and genuinely inspiring.

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What We Stand For

Creativity with Purpose

We believe strong ideas deserve strong execution. Every project is an opportunity to blend artistic vision with clear, intentional outcomes.

Simplicity that Supports

We're here to make things easier, offering a well-equipped space, smooth processes, and flexible solutions that let creators focus on what they do best.

Collaboration at the Core

We value genuine connections. Whether you're working solo or with a team, our studio is designed to encourage exchange, support, and creative flow.

Professional Standards

From our equipment to our client service, we hold ourselves to a high standard, delivering quality that creators and brands can rely on.

Open to Ideas, Open to People

We welcome all levels of experience, all types of projects, and all creative minds. This is a space where everyone is encouraged to explore, experiment, and grow.

Growth Through Innovation

We believe in evolving with the creative industry. By staying curious, and embracing new tools, we continue to grow, and help others grow with us.

Core Services

Studio & Equipment Hire

Access a fully equipped creative space featuring a cyclorama wall, hair & makeup suite, changing room, interactive/selfie walls, Bluetooth speaker system, and basic props. Optional add-ons include professional gear, photographer/videographer hire.

Influencer & Content Wall Hire

Short-term hire of styled selfie walls and curated content corners: ideal for influencers, creators, or small brand shoots. Flexible, high-impact spaces for quick content sessions.

Venue Hire

Transform the space for private functions, launches, or pop-ups. Optional inclusions: stage hire, PA system, cleaner, caterer, props, DJ, musicians, and more.

Campaign Production

End-to-end support for product shoots, brand campaigns, artist/band imagery, music videos, interviews, actor/model portfolios, corporate headshots, and promotional content.

Behind-the-scenes Services

Designed to capture the authentic energy and creative process behind every project, Behind the Scenes Services document the action as it unfolds, providing high-quality photo and video coverage that tells the story behind the final images.

Core Services

Creative Direction & Production Support

From visual concepts to on-set coordination, we offer creative input and production management to bring your vision to life.

Post-production Services

Editing, retouching, color grading, sound mixing: rely on our professional team to succeed in your post-production journey.

Actors Showreels & Audition Tapes

The studio offers professional showreel and audition tape production tailored to actors and performers who want to present their skills with clarity and impact.

Workshops & Community Events

We host learning sessions, networking events, and creative workshops to connect and support the local talent community.



Designed to Fit Your Vision

Our studio was built for the bold, the curious, and the creative.

Whether you're an emerging photographer looking for a clean, versatile space to shoot your next campaign, a content creator capturing social reels, a stylist preparing a lookbook, or a brand ready to launch with intention: this is your space.

We've carefully curated an environment that is perfect for those who want more than just four walls: a space that adapts to your needs, reflects your vision, and elevates every part of your process. From intimate shoots to dynamic product launches, this is your blank canvas.

All you need to do is bring the vision, we'll handle the rest.

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LIVE MUSIC & EVENTS

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A glimpse of our work

Our creative journey has taken us across a wide spectrum of projects: from the energy of live events and concerts to the intimacy of portrait sessions and the vast beauty of aerial landscapes.

In this visual preview, we're proud to showcase a selection of past productions that reflect our eye for detail, commitment to quality, and passion for storytelling.

Each image represents a moment captured with intention, creativity, and technical skill. Offering a glimpse into the kind of work we're excited to continue and elevate within the new studio space.



PORTRAITS

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LANDSCAPES & AERIAL

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January 2025

Concept Development

Where it all begins: defining the vision, purpose, and soul of the studio. From creative needs to community value.



September 2025

Gear Up

We're connecting with photographers, artists, brands, and creative professionals to build a strong, inclusive community before the official opening.



June 2025

Inside the Frame

Construction, layout design, and functional details: the transformation of an empty shell into a dynamic creative space.



September 2025

Opening Doors

Final touches, technical checks, and welcoming our first visitors. We're getting ready to open the doors to a studio that's built for impact.

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From Vision to Reality

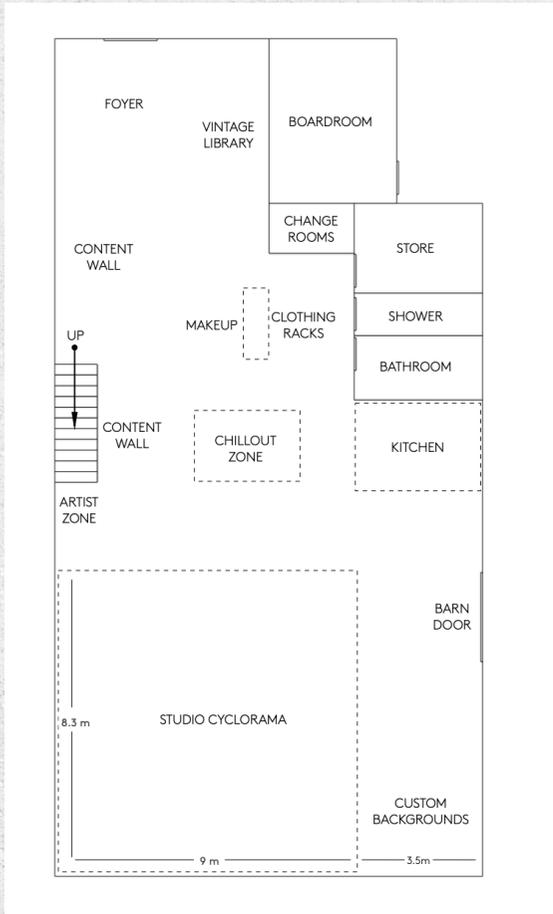
This timeline follows the journey of a creative idea becoming a physical space: a process still in motion.

From concept development to construction milestones, every step brings us closer to opening the doors of a studio designed for creators, storytellers, and visionaries.

It's a behind-the-scenes look at how we're shaping a place where creativity meets possibility.

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325 m² usable space



GROUND FLOOR

FIRST FLOOR



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The Space

Designed with versatility and comfort in mind, our 325 m² studio is a creative environment where every detail serves a purpose.

From a seamless 9 m × 8.3 m x H 4,8 m white cyclorama wall to a curated content wall, each zone is tailored to support photographers, content creators, and storytellers at every stage of their process. A dedicated makeup and changing suite ensures a smooth pre-shoot experience, while content-ready walls and collaborative corners inspire spontaneous creativity.

Though still in development, the space is being shaped to become a functional, minimalist backdrop for any vision, a place where ideas are welcomed, explored, and brought to life.

INCLUSIONS

-  wifi
-  kitchen
-  bathroom & shower
-  hair & makeup station
-  prop station
-  clothing racks
-  electrical
-  cleaning
-  bluetooth music player
-  onsite parking



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Let's Connect

Oneway Boulevard

5/36-38, Central Drive, 4220,
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email: hello@onewayboulevard.com

Whether you have a question, a project in mind, or just
want to say hi, we're here.

Let's bring your vision to life.



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